

# oneIDentity+

## The potentials of serialization

Product piracy, Traceability and Digitalization Industry 4.0 are challenges affecting all manufacturers and markets. oneIDentity+ helps you to face them.



Besides the protection against counterfeits, traceability of products and mobile access to data is gaining in importance. oneIDentity+ is a manufacturer-independent service platform to support role-specific mobile processes. It allows the tracking of products, the display of product, marketing, and maintenance information, the connection to customer loyalty systems etc. All this is based on the standardized marking of articles and packages with a unique code. By using the oneIDentity+ app, you, all those involved in the value chain, and your customers can scan this code and gain access to target-group-specific information and value added services – worldwide, 24 hours per day.

### Who can use oneIDentity+?

- Manufacturers from different industries use oneIDentity+ to distinctly mark their products and offer mobile services on top.
- The manufacturer-independent oneIDentity+ iOS and Android App is available for everybody worldwide and is free of charge.
- While non-registered App users can use it mainly to check the authenticity of products and machinery registered users like mechanics in garages, customs officers, service and logistics employees profit from additional value-added services.
- Authenticity checks can also be carried out at [www.one-identity-plus.com](http://www.one-identity-plus.com) and several manufacturer webpages.

### Download oneIDentity+



### What does oneIDentity+ offer?

- Individual complete solution from serialization to traceability and manufacturer-specific services
- Cross-industry system for the authentication and retrieval of information about products from various manufacturers
- Simple realization of manufacturer and role-specific value-added services and integration into existing processes and systems
- Increased security against counterfeits and better traceability of products
- Instant mobile access to documents and services (e.g. Display of product information, installation instructions, test logs or connection to customer loyalty systems)
- Extensive statistical analyses for the manufacturer, improved customer loyalty, emphasis on the value of your brand and creation of requirements for industry 4.0

Transparency

Serialization

Industrie 4.0

Value Added Services

Traceability

Digitalization

Counterfeit protection

**1D<sup>+</sup>**  
oneIDentity+

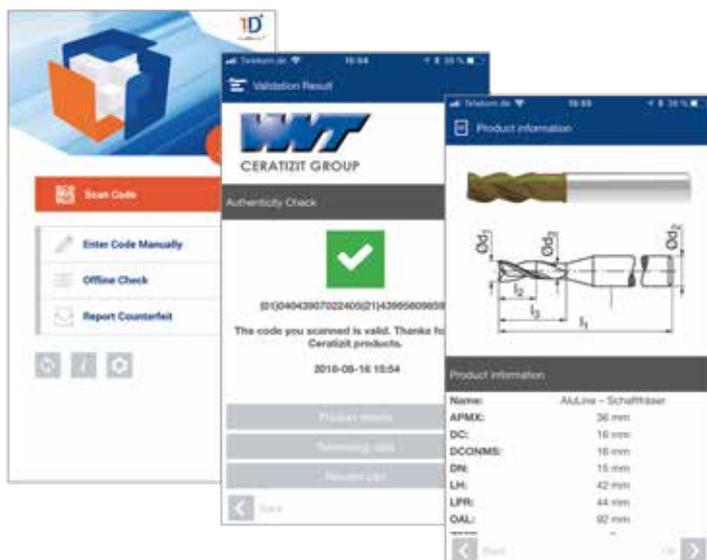
## The service at a glance



### Our Customers

- Bosch
- Ceratizit
- Continental
- Federal Mogul
- Gates
- GKN
- Mahle
- Mann+Hummel
- Motor Service
- Schaeffler
- ZF Automotive
- Wabco

### Discover the + and the added possibilities



### Why oneIDentity+?

- Central access to a standardized, neutral, manufacturer-independent service platform for the whole market
- Supports digital and mobile processes based on serialised products
- Comprehensive, ready-to-use software components and interfaces for fast implementation of manufacturer and rolespecific value-added services
- Software Development Kit to integrate the oneIDentity+ functionality in manufacturer websites and apps

For more information visit our homepage  
[www.one-identity-plus.com](http://www.one-identity-plus.com) or just call us!



**Solution Partner**  
oneIDentity+

### What makes oneIDentity+ GmbH special?

As a subsidiary company of TecAlliance GmbH and solution partner of GS1 Germany, oneIDentity+ GmbH is your neutral and reliable partner. We offer flexible, mobile services based on worldwide valid standards for the challenges around product protection and Track & Trace in Industry 4.0 and IoT.

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