oneIDentity+
TecDoc Spare part information

Serialized labelled products not only enable authenticity checks and initialize various track & trace scenarios, they are also a perfect basis to display further article details like for example from the extensive TecDoc Catalogue.

The quick and mobile access to product information of a spare part is gaining in importance. With the new connection to the TecDoc Catalogue, oneIDentity+ now provides workshops and end customers the possibility to view detailed information about the scanned product in addition to the authenticity check. This includes general product information, pictures, documents, linked vehicles as well as OE information. All of this data is retrieved from the extensive TecDoc Catalogue – the international standard in the independent automotive aftermarket with over 700 brands.

TecDoc Catalogue

The global vehicle and spare part catalogue

For over 20 years, the TecDoc Catalogue has been one of the globally leading vehicle and spare part catalogues.

With this powerful solution, the parent company of oneIDentity+, the TecAlliance, offers workshops, dealers, and spare part manufacturers an optimal basis for detailed spare part information, easy part identification, effective marketing, and a smooth collaboration.

Through the processing of the spare part information according to our internationally approved TecDoc standard –
the quality seal for valuable OE-based spare part product information - the data is available consistently and of the highest quality.

The TecDoc Catalogue contains *6.6 million* articles from over **700 brands** which are linked to more than *110.000 vehicle* types.

Added value through serialization

oneIDentity+ enables manufacturers, suppliers and dealers to ensure more than just the authenticity of their products.

oneIDentity+ is a cross-sector service platform to support role-specific, digital, and mobile processes.

This is based on a unique code on the product including a GTIN and a serial number. This may be a serialized QR code or a GS1 compliant DataMatrix code.

With the help of this code, it is a simple task to instantly display matching article details and vehicles thanks to the new connection to the TecDoc Catalogue.

Catalogue Information

Serialization

Beyond Authenticity Check

TecDoc
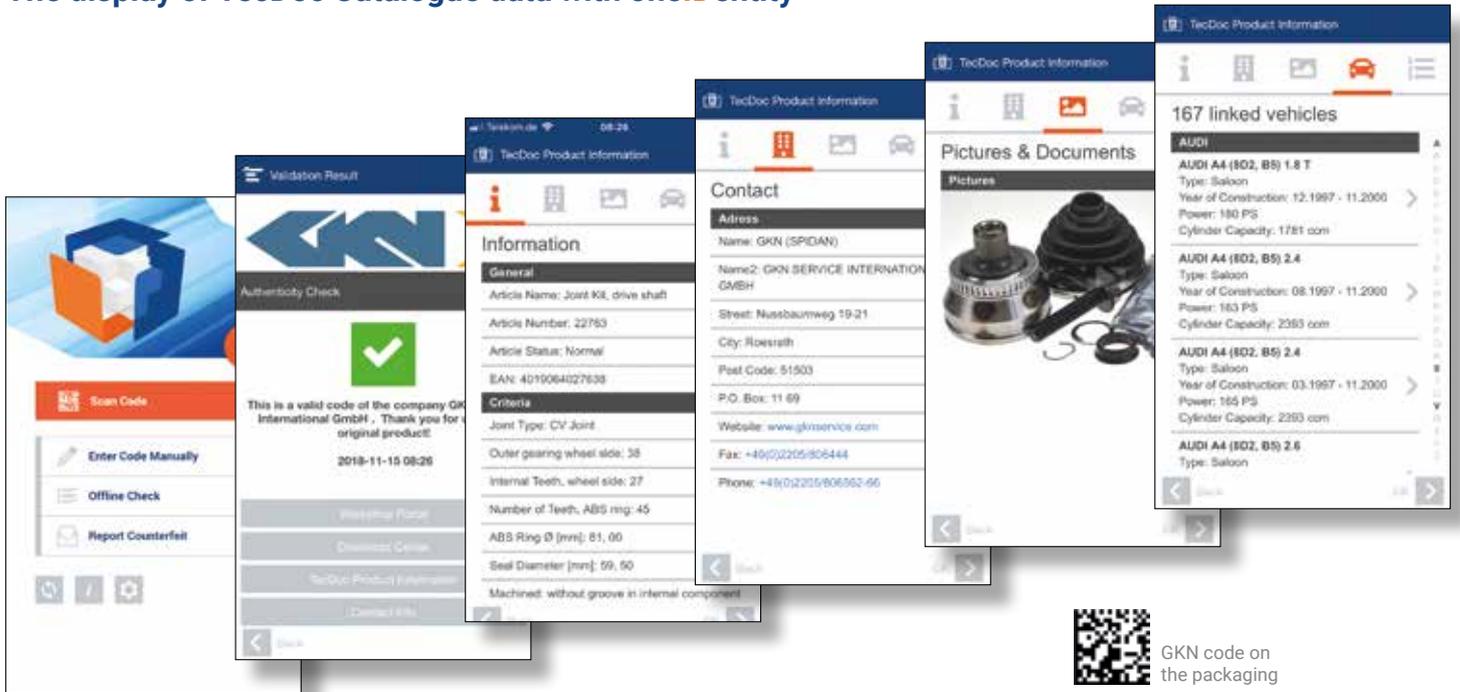
Product Data Management

Article Details

1D+ oneIDentity+

The display of TecDoc Catalogue data with oneIDentity+

GKN code on the packaging

How does the connection to TecDoc work?

One of the first manufacturers to provide this functionality to its customers is GKN. For years, **GKN Driveline** has been marking the core products like axles and cardan shafts with a serialized DataMatrix code and using oneIDentity+ in the fight against product piracy. The current revision of product labels was used to provide further services for GKN spare parts to workshops and end customers.

This way users of the **oneIDentity+ app** can, with the scan of a distinct product code, not only check the authenticity of the GKN spare part, but also directly access all of the stored information in the TecDoc Catalogue for the scanned spare part.

Try it out with the oneIDentity+ POC App!
Use the QR code below for installation, start the app, scan the GKN code above and select **TecDoc Product Information**.

The Benefits

Through these innovative services, reaching far beyond the authenticity check, the value of the GKN brand is once again highlighted. This way, customers receive detailed information about the acquired spare part free of charge. At the same time the product protection is ensured with an increased scan rate and GKN can trace the use of manufactured products up to the individual part. A win-win situation for both sides.

Are you interested?

Are you a TecDoc data supplier as well and want to benefit from direct and mobile data access?

Please contact us and we will gladly inform you about the new connection to the TecDoc Catalogue and further possibilities to create added values through serialization.

For more information visit our homepage www. one-identity-plus.com or just call us!

What makes oneIDentity+ GmbH special?

We offer flexible, mobile services based on worldwide valid standards for the challenges around product protection and Track & Trace in Industry 4.0 and IoT. As a subsidiary company of TecAlliance GmbH and solution partner of GS1 Germany, oneIDentity+ GmbH is your neutral and reliable partner for your digital business.

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